

PROMOTING **your** BUSINESS after the **GREAT RECESSION**

Presented by the Wildwood Business Association

Join us for a discussion about the impacts of the recession on local businesses. A panel of business owners from West County will share how they have successfully attracted customers in a lagging economy.

Panel:

*Dr. Nick Barnes & Dr. Jerod Posey
212 Degrees of Wellness*

*Jeanie Hood, Owner
Three French Hens*

*Gloria Ventura, Consultant
Mary Kay*

*Debbie Ward, Community Relations
St. Louis Community College*

Moderator: *Patrick Bellrose, Owner
Fahr Greenhouses*

- How can I effectively use traditional and new marketing channels to attract new customers?
- Do loyalty, rewards and discount programs work?
- What is the best way to engage my customers using social media?
- How have my customers lifestyles and purchasing power changed?

**Thursday, Mar. 15, 2012
5:30 -7 p.m.**

For more information and to register, visit
www.wildwoodbusinessassociation.com



**St. Louis Community College
Multipurpose Room
2645 Generations Drive
Wildwood, MO 63040**